

New York – Hamptons
July 2010

GUIDELINES | REAL ESTATE

BACKYARD PARADISE

BY NICOLE KARLIS



Everyone knows that summer in New York City means frequenting, if not living among, the luxurious and picturesque beaches of the Hamptons.

Summertime residents of the Hamptons are now taking their summer experience to a new level by designing their own waterfront dream and bringing the ocean breeze to their backyards with the help of Pristine Pools.

The East Hampton Pool Company was established in 1992 by Greg Darvin, sticking to the motto "If you dream it, we can build it." The company is well-known for its intimate service of designing and installing luxury pools in the Hamptons, Manhattan, and select overseas locations.

Greg Darvin offers exclusive advice to each of his clients after thorough discussions to understand each client's unique vision of

their lavish pool. Pristine Pools also always considers the client's outdoor entertainment area, including the patio and dining space, when helping to design the pool. The company is well known for focusing on the art of the perimeter overflow, where the water level flawlessly transitions to the adjoining patio, and the infinity edge pool, which produces an image of water extending into the horizon.

In 2004, Pristine Pools launched a new division of the company, River Rock Landscaping, offering the installation process and consistent maintenance for the indoor and outdoor areas. This division also specializes in creating modern waterfalls, ponds, fountains, fireplaces, patios, and more.

Pristine Pools encourages eco-friendly and chemical free options such as salt water treatment and UV light treatment. The company also offers a top line tear-resistant liner, DLW delifol linings, which can be custom designed by the owner.

Some remarkable projects include a two-sided infinity edged pool overlooking a 300 foot bluff with a limestone patio located at Stern Point Road, Shelter Island. Other notable creations have been featured in an array of publications including *Architectural Digest*, *Better Homes & Garden's Garden*, and *Newsday*.

While business has boomed immensely since 1992, Darvin said no two pools are ever the same, which keeps the job exciting. The Long Island native founded the company during his sophomore year of college, after first-hand experience of a lack of professionalism in the Hampton pool industry. He graduated with a Bachelor's degree in economics and finance, but decided to pass on the Wall Street route to further pursue his dream of expanding Pristine Pools.

Darvin may be the face of the company, but he is also accompanied by about 20 other outstanding employees, giving their clients more input during the process. Pristine Pools also works with renowned designers and architects to best suit their client's needs.

Pristine Pools & River Rock Landscaping
84A Park Place, East Hampton, NY 11937,
(631) 324-8240, (631) 324-5390
www.swimpristinepools.com

